



Dear Resident

The Staffordshire Safer Roads Partnership is committed to road safety and reducing speed within residential areas.

Speeding is a major concern in many residential areas. Vulnerable road users such as children, the elderly, cyclists and motorcyclists are at a much greater risk of being seriously injured.

Your road has been chosen to support a new initiative to discourage motorists from exceeding the 40 mph speed limit.

Please attach the stickers to your wheelie bins to remind drivers of the speed limit and to slow down. On refuse collection day, please place the bin out with the sticker facing the oncoming traffic and after collection, return your bin to your property as normal. To ensure the initiative has the maximum impact in your area, please do not remove the sticker from your bin.

I would like to take this opportunity to thank you in advance for your support and if you would like further information please contact me via email at clare.adamson@staffordshire.gov.uk

Also, if you are interested in finding out more about how the Safer Roads Partnership helps to improve safety on our roads then please visit www.staffssaferroads.co.uk.

Yours sincerely

Clare Adamson

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Staffordshire Safer Roads Partnership